

	Feature Name	Description	Research supporting it	
P1: Must-Have	Large Text Options	Allow users to increase text size for better readability.	User Interview Competitor analysis	
	High Contrast Mode	Provide a high contrast mode to aid users with visual impairments.	User Interview Competitor analysis	
	Simplified Navigation	Use clear, straightforward menus and icons.	User Interview	
	Real-Time Alerts	Notify users of unusual activities, low balances, and large transactions.	User Interview	
	Screen Reader Compatibility	Ensure the app is compatible with screen readers.	User Interview	
	Account Overview	Provide a clear, concise summary of all accounts and balances.	User Interview	
	Transaction History	Display a detailed history of all transactions with easy-to-understand descriptions.	User Interview	
	Wealth Management Tools	Include features for long-term financial planning, investment tracking, and wealth transfer options.	User Interview	
	Live Chat	Offer real-time chat support within the app	User Interview	
P2: Nice to have	Customizable Interface	Allow users to personalize the dashboard to highlight frequently used features.	User Interview	
	Voice Commands	Enable voice-activated controls for navigating the app and performing transactions.	User Interview Competitor analysis	
	Video Tutorials	Provide video guides on how to use various features of the app.	User Interview	
	Help Center	Maintain a comprehensive help center with FAQs and troubleshooting tips	User Interview	
P3: Surprising and delightful	Customizable Alerts	Allow users to set preferences for alerts, such as low balance notifications, bill due dates, and suspicious activity alerts.	Competitor analysis	